

# FRIDAY DECEMBER 2<sup>ND</sup> 2016

# GROW EVENT TOURISM

Supported by:



**One Day Workshop: 9:00 am - 4:30 pm (registration 8:00 – 9:00am)**

In this fun and informative workshop, you will learn from tourism event success stories, learn how to select, develop and grow your tourism events, hear about the City of Kamloops' winning bid for the 2018 BC Winter Games, and start developing your own tourism events strategy.

## Learn How

- Event tourism can help your community
- Events attract more visitors
- To maximize community benefits
- To develop a tourism events strategy
- How to access event funding

**Success Stories**

**Keynote**

**Workshop**

**Tools**



## Targeted toward:

Economic Development Officers  
Municipal event/recreation staff  
DMO or Chamber member  
Event organizers or producers

## Details:

Location: Coast Kamloops Hotel & Conference Centre  
1250 Rogers Way, Kamloops, BC

Cost: \$85 + GST (includes light breakfast, lunch and coffee)

To register, please go to <https://www.eventbrite.ca/XXXXX>

For more information: [info@whistlercentre.ca](mailto:info@whistlercentre.ca)



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