



Measuring what matters

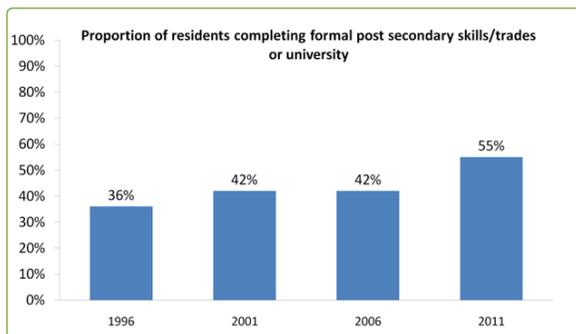
Community monitoring and evaluation allow communities to track progress towards their vision and goals, evaluate programs and to understand where to focus limited resources for improvement. Having a 'snapshot' of where the community is at can open the door for a variety of conversations and collaborative planning. Monitoring and reporting progress toward (or away from) your community's goals is essential to provide transparency, inform decision-making and enable continuous improvement. As the saying goes, 'What gets measured gets managed.'

Funding opportunity

The Centre is proposing to develop a common set of community indicators to measure progress towards community sustainability, while working with five communities that have ICSPs in place to assist them with collecting their 'baseline' indicator data, developing a simple report to communicate their information, and in supporting their ability for ongoing community indicator reporting updates. We currently have a potential opportunity with the Real Estate Foundation of BC, who is interested in providing 50% funding support to small communities wishing to develop their baseline.

WHAT IS A BASELINE?

An indicator baseline is the first set of data measurements that provide a snapshot of where your community is at in terms of its goals. For example, the snapshot may describe how much energy your community uses, how much people drive, how diverse your community's economy is, and the level of education attained by your workforce. The baseline can be updated on an ongoing basis to measure progress toward – or away from – your community's goals.



PROCESS AND PRODUCT

We will assist you to identify a set of indicators, collect the data, and develop a simple yet well designed report and presentation that shows the information in an easy-to-understand format. We will also create a data collection template with links to data sources that municipal staff (or another organization) can use to update the data as well as an instruction manual for its use. Coaching time will also be set aside to support future report updates. Steps include:

1. Building a contact/source list for indicator information.
2. Gathering data/collect information by drawing from existing research and information that is publicly available.
3. Gathering additional information from data providers as required, follow up data gathering requests, and transfer

information results to monitoring and analysis tool.

4. Preparing a simple, easy-to-understand report and presentation to communicate the information.
5. Providing an instruction manual and coaching for ongoing updates and evaluation.

PRICING AND TIMELINE

The price for developing the community baseline and the associated reports and tools will cost approximately \$8,000, depending on the number of additional community-specific indicators and type of report desired.



CONTACT US

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