



SQUAMISH – LILLOOET REGIONAL FOOD ACTION PLAN

Squamish - Lillooet Regional Food Task Force

ACTION 1. CREATE AGRICULTURAL LAND AWARENESS RESOURCE

Design or redesign an educational resource for realtors/newcomers to give to clients who are considering purchasing farmland inside the Agricultural Land Reserve (ALR) or outside the ALR (non-ALR) in any of the regional communities. The resource will be in paper form and on-line, and distributed by Squamish – Lillooet Regional District (SLRD), Squamish CAN, and others.

Lead organization: Village of Pemberton (VOP) and the SLRD.

Partners: Pemberton Farmers Institute, District of Squamish (DoS), Squamish CAN, District of Lillooet (DoL), Lillooet Agriculture and Food Society (LAFS).

ACTION 2. SECURE REPRESENTATION ON THE BC SMALL SCALE MEAT PRODUCERS' ASSOCIATION

Identify and support an individual to be the Sea to Sky regional representative for the B.C. Small-Scale Meat Producers' Association, which advocates for regulation reform and associated legislative compliance to grow and promote the industry. The regional representative will identify opportunities for collaboration, stay alert to local funding opportunities, and inform the B.C. Small Scale Meat Producers' Association of local issues.

Lead organization/Partners: Pemberton Farmers Institute & Small-Scale Meat Producers Association

ACTION 3. CREATE VIRTUAL FOOD HUB

This action builds on a previous Lillooet Food Hub business plan and expands the scope of the plan to take a regional approach. The business plan will focus on the creation of a regional online food hub that hosts an inventory of local products that anyone (restaurants, etc.) can buy. Farmers upload fresh sheets and when orders are placed, farmers bring their products to a central location where buyers can pick them up, or a delivery truck can transport products between Lillooet/Pemberton/Whistler/ Squamish, and potentially to Vancouver. The deliverables of this specific action item are: a regional Food Hub business plan; marketing strategy; and education strategy.

Lead organization: Potentially LAFS or Squamish CAN

Partners: LAFS or Squamish CAN



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ACTION 4. DEVELOP FOOD NUTRITION LITERACY INITIATIVE

Develop food literacy information that describes what types of foods \$20 can buy, along with nutrition facts. Examples of junk food vs. nutritious food will also be shown.

Lead organization: MarketWurks (Chris Quinlan).

Partners: Vancouver Coastal Health (VCH), Farmers Market Association, independent grocery stores, farmers, health professionals, schools, daycares, food banks.

ACTION 5. IMPLEMENT PILOT PROJECT FOR FOOD SKILLS TRAINING / COOKING CLASSES / LOCAL FOOD IN SCHOOL

Undertake an inventory of food education (including food skills training/local food in schools/healthy lunch/nutrition education) in schools and the community to develop a gap analysis of what is currently missing. Identify and work with a Parent Advisory Committee and teachers at one school to pilot a project that maximizes nutrition in school lunches and features local products.

Lead organization: Potentially Lillooet Agriculture Food Society (LAFS), Stewardship Pemberton Society or Squamish CAN.

Partners: LAFS, Stewardship Pemberton Society, Squamish CAN, School District 48, BC Agriculture in the Classroom, Canadian Diabetes Association, VCH, Interior Health, First Nations Health Authority, Xetólacw Community School.

ACTION 6. PROMOTE SUSTAINABLE FOOD PACKAGING

Engage businesses and grocery stores to encourage them to have package free options, and promote compostable, rather than biodegradable, take-away containers.

Lead organization: AWARE/ SLRD Zero Waste Coordinator

Partners: Grocery stores, food retailers and outlets.

ACTION 7. CREATE EDUCATION CAMPAIGN TO DIVERT ORGANICS

Work with government bodies to encourage them to consider curbside programs and conduct waste audits. Work with one grocery store or restaurant to conduct a pilot project to divert organics to compost facility and/or partner with local farmers to provide livestock fodder.

Lead organization: AWARE/SLRD Zero Waste Coordinator



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Partners: DoS, VoP, Resort Municipality of Whistler (RMOW), SLRD, DoL, regional First Nations (Squamish, Lil'wat, Skatin, Samahquam, Xa'xtsa, N'quatqua, etc.), Whistler Bear Working Group, Conservations Officer Services, GFL Environmental, local organizations (Squamish CAN, AWARE, etc.)

ACTION 8. DEVELOP A REGIONAL FOOD PROCUREMENT POLICY

Design and develop a regional food procurement policy that can be adopted by local municipalities, organizations and businesses. Engage with local organizations to encourage and support use of the regional food procurement policy.

Lead organization: Squamish Food Policy Council (SFPC)

Partners: All partners of the SFPC (e.g. VCH, Helping Hands Society, Whistler/Pemberton Food Bank, etc.)