

BENEFITS TO DATE

Over 39,000 tonnes

CO₂e under management

546.1 tonnes CO₂e

average enterprise emissions

9.65% Reduction

average year one target

100 plus

trained enterprises from a wide range of sectors

CUTTING CARBON CUTTING COSTS

\$452.71

Average savings per tonne reduced

\$6,125

First-year average savings if reducing an average of 3.3% per year

\$18,009.15

Average savings in one year when reducing annual emissions by the average Climate Smart target of *9.6%

* In transportation fuel, energy costs, and BC carbon tax.

“Our experience with Climate Smart added **tremendous value** to the development of our corporate green strategy by helping us to determine our carbon emission levels and set realistic targets for reduction. Over the next year, we will use the valuable information provided to us through the Climate Smart workshop to improve the efficiency and sustainability of our corporate operations, while **positively impacting our financial resources** in the long-term. I would highly recommend Climate Smart to any organization that is looking to adopt profitable and sustainable business practices that benefit both the environment and the organization.”

Quinn Newcomb,

Strategic Planning Officer,
Office of Strategy Management,
Canadian Tourism Commission

PROFILES

Jamie's Whaling Station (JWS)

JWS holds the title of the first whale watching company on the west coast, and the summer of 2008 marked their 26th season. To reach their reduction

Industry	Tourism
Company Size	\$1.8M
Capital Investment	\$10,000 (new propellers)
Cost Savings	\$10K annually
Return on Investment	\$10K annually 1 year pay back
Carbon Savings	24 tonnes GHGs/yr

target for 2008, they focused on their fleet of Zodiac high-speed vessels. The new propellers purchased yielded a lower per hour fuel consumption, longer shelf life for the motor and a reduction in emissions.

King Pacific Lodge (KPL)

KPL is a luxury wilderness lodge on the Central BC coast offering a range of adventure activities: fishing, hiking, kayaking, spa treatment and helicopter and wildlife viewing. To date, their first reduction commitment of 20% by 2007 has been made through a combination of retrofits and improved efficiencies. They are on track to achieve a 40% reduction in GHGs by the end of 2009.

"Participating in the Climate Smart Program was a truly valuable experience. In today's competitive tourism industry, being able to stand out is essential. Consumers value an environmentally conscious company. So, as well as providing us with some great cost saving ideas, the Climate Smart workshop gave us a marketing edge. We operate in one of the most beautiful places in the world; the workshop enabled us to play a role in keeping it that way".

Krissy Montgomery, Surf Sister Surf School - Tofino BC

CLIMATE SMART ALUMNI

The Agency for Co-operative Housing • Artizen Home Renovations • Atleo Air • Association of Fundraising Professionals • Bamboobino (Daydreams Designs) • BC Association of Farmers' Markets • BC Teachers' Federation • Best Entertainment Corp • Black Stilt Coffee House • Ballard Power Systems • Bluewater Adventures • Canadian Tourism Commission • Capilano Suspension Bridge • Chambar Restaurant Corporation • Clark Wilson • Climate Law Group • Comox Valley Economic Development • Council of Tourism Associations of BC • C2media • Canadian Centre for Community Renewal • Canadian Springs • Cedar Corner • Chislett Manson & Company • College of Midwives of BC • Common Loaf Bakery • Co-operative Housing Federation of BC • Costless Express • Courtney Agencies • District of Ucluelet • Eclipse Awards • Ecosystem Restoration Associates • Frogfile Office Essentials • Green Table Network • Great Pacific Adventures • Jamie's Whaling Station • Janitors' Warehouse • King Pacific Lodge • Long Beach Lodge • Markets Initiative • MPS Executive Suites • Mills Basics • Nanaimo Foodshare Society • Next Institute • Open Box Integration Inc. • Pacific Coach • Pacific Salmon Foundation • Pacific Sands Resort • Pacific Coast Fisheries Conservation Co. • PHH ARC Environmental • Wickaninnish Inn • Sierra Systems • Sliced Tomatoes Foods Ltd. • Salt Spring Coffee • spud! • Surf Sister Surf School • Remote Passages • reSource Rethinking Building • Tartan Group • Tides Canada • Timberline Natural Resource Group • Tofino Botanical Garden • Tofino Bus • Tofino Chamber of Commerce • Tofino Sea Kayaking • Trilogy Fish • Tourism Vancouver • Upholstery Arts • Urban Impact Recycling • Vancouver Foundation • West Coast Air • West Coast Sightseeing • Western Principles • WebTech Wireless • Woodland Flooring • YWCA Vancouver • and many more ...